

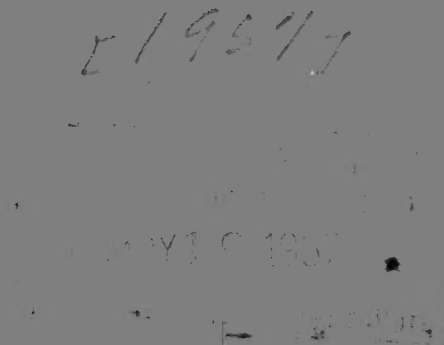
62 ● FINE LAVENDER HYBRIDS IN 3" POTS ● 02

● See Order Blank on Reverse Side ●

● 6 Plants, POSTPAID SPECIAL DELIVERY ●

● \$13.95 ●

PC #1
Rivermont®
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE



Bulk Mail
U. S. POSTAGE
PAID
Permit No. 2
Signal Mountain, Tenn.



Look what can be
delivered to your
greenhouse door
at NO EXTRA
charge!

FINE LAVENDER HYBRIDS IN 3" POTS

POSTPAID - SPECIAL DELIVERY

SAVE YOURSELF TIME AND MONEY by ordering a number of Rivermont Seedlings that have already been shifted to 3" pots! These plants reached their maximum growth in thumb pots and, in order to promote their continued vigorous development, have been transferred to larger pots.

Each plant is potted in our specially prepared fir bark. We have added a fungicide to this fir bark, to discourage the growth of disease-causing fungi, and also a complete fertilizer, including nitrogen in the form of hoof and horn meal, superphosphate and potash. Our formulation of ingredients in this fertilizer is such that it is gradually released to the plants, thereby making frequent application of fertilizer unnecessary. These seedlings may be left in the 3" pots until they are almost at flowering stage.

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Rivermont®
O R C H I D S

SIGNAL MOUNTAIN, TENNESSEE



The only additional charge you will pay for the LARGER POT SIZE AND THE MORE ADVANCED SEEDLINGS over the thumb pot price is the basic cost of labor, potting material and the larger pot.

This convenience is something that many, many of our customers have requested. As always, it is the policy of Rivermont to serve and please our customers.

Just fill out the enclosed Order Blank and drop it in the next mail. Your order will receive personal and prompt attention.

And remember, your COMPLETE SATISFACTION is guaranteed by Rivermont.

Regular prices, 1-1/2" Pots,
Ready for shifting:

Only 30¢ more when
Shifted into 3" Pots:

| | | | |
|--------|-------------|--------|-------------|
| R-1809 | \$ 2.00 ea. | R-1809 | \$ 2.30 ea. |
| R-1815 | 2.50 ea. | R-1815 | 2.80 ea. |
| R-1817 | 2.50 ea. | R-1817 | 2.80 ea. |
| R-1819 | 2.60 ea. | R-1819 | 2.80 ea. |
| R-1832 | 2.50 ea. | R-1832 | 2.80 ea. |
| R-1866 | 2.50 ea. | R-1866 | 2.80 ea. |

We will be happy to select six (6) plants of the crosses you desire, shift them into 3" pots and rush them to you,

POSTPAID SPECIAL DELIVERY for only \$13.95

- - - - -

_____ Rush me six (6) plants (one of each of the above crosses)
Postpaid Special Delivery \$13.95

_____ Rush me six (6) plants of the crosses as indicated below,
Postpaid Special Delivery \$13.95

R-1809_____ R-1815_____ R-1817_____ R-1819_____ R-1832_____ R-1866_____

Name _____

Address _____

CASH or MONEY ORDER must accompany order.

R-1809 LC. GEORGE BALDWIN (Lc. Princess Margaret 'Superba' x C. Enid 'Rivermont'). Lc. George Baldwin bears the name of one of the outstanding men in American orchid culture. This hybrid has probably been repeated more times than any other cross and even though thousands of these hybrids are scattered all over the country, they are still considered as being among the best. Color of lavender is excellent, substance is good, size is satisfactory, 6" to 7", and the blooming season is from late summer through early fall. This hybrid is responsive to artificial light to delay blooming--a good thing to have around.

R-1815 LC. DETTA, AM RHS x LC. DERRYANE "Ellen" AM, AOS. The combination of these two lavender hybrid award winners should produce offspring that would do credit to their outstanding parentage. Sepals and petals should range from doge purple to imperial purple--very dark! There should be a definite trace of attractive yellowing in the throat. The spread of the flowers should range from 6" to 7", the substance heavy and the blooming season should be October and November at a time when social activities and orchid shows are at their peak.

R-1817 LC. MORNING STAR x LC. ELISSA 'Very Special'. This cross was made to produce exhibitionals and outstanding commercial hybrids. The seedlings are compact and vigorous growers. The sepals and petals should range from dark rose to imperial purple. The labellum should have attractive golden eyes with the main portion of the lip very dark purple with a possibility of a lighter fringe of purple as a border on the outer edge of the labellum. Substance should be very heavy which insures long-lasting qualities. This hybrid is worthy of bench space in any first class orchid collection. Blooming season is September, October and November.

R-1819 LC. SOUTH ESK 'Twilight Beauty' x LC. PRINCESS ISHTAR 'Regal Splendor'. The combination of Lc. South Esk 'Twilight Beauty' with Lc. Princess Ishtar 'Regal Splendor' tells a story without verbal description. How could a combination like this produce inferior hybrids? The spread of the flowers should be 6" to 7"; the color range from bishop's violet to cobalt violet; the substance heavy. The seedlings are very vigorous and compact growers. Blooming season, August, September, October and November.

●●● *Rivermont*®

O R C H I D S

SIGNAL MOUNTAIN, TENNESSEE ●●●

R-1832 LC. SEATTLE (Lc. South Esk 'Scarlet Labellum' x
Lc. Elissa 'Westonbirt' AM, RHS) Only an outstand-
ing hybrid would carry the name of a city that is the pride of the
Northwest! Like their namesake, these little seedlings are vigor-
ous and robust and they bloom from late fall through early winter.
This cross is a repeat of a proven winner.

R-1866 LC. HYPERION 'Painting Variety' x BLC. DAWN
ANGELA 'Chattanooga' AM, RHS) Lc. Hyperion
'Painting Variety' and Blc. Dawn Angela 'Chattanooga' have been
conversational pieces for many years around Rivermont and it
was our thought that the combination of these two outstanding
lavender hybrids would produce something worthy of any orchid
enthusiast's taste whether exhibitional flowers or superior corsage
decorations were desired. The spread of the flowers should be
6" to 7" and the substance heavy. The seedlings are compact,
vigorous growers and there should be a wide range of lavender
gradation in the sepals and petals of these hybrids. Blooming
season should range from October, November and December. A
good prospect for awards!